LOOKING AT YOU

DIGITAL PRIVACY KIT

Looking at You is an immersive techno-noir opera confronting the issue of privacy in our digitized society. The global architecture of the Internet is a double-edged sword. On the one hand, it facilitates access to knowledge, economic growth, and freedom of expression. On the other, it erodes our right to individual privacy and creates novel cyber-challenges to the security of personal information. Through *Looking at You*, the intent of our creators and technologist-collaborators is to question how the loss of privacy could transform us as a global culture and confronts the audience with the fact that their personal information is available to anyone who cares to search for it.

As part of this project, we have created an online digital privacy kit with a list of resources to learn more about privacy (and its many threats) in our digital societies.

![dashlane] In addition to the links below, consider downloading the free password protection service, Dashlane. They're offering *Looking at You* patrons 2 months free of Dashlane Premium, including VPN and Dark Web Monitoring: https://www.dashlane.com/lookingatyou

1) **What is privacy?**
   a. Overview: https://teachprivacy.com/what-is-privacy/
   b. In-depth: https://plato.stanford.edu/entries/privacy/

2) **Does privacy matter?**
   a. Overview: https://teachprivacy.com/10-reasons-privacy-matters/ ;
      https://www.technadu.com/worst-internet-privacy-scandals/30236/
   b. In-depth: https://papers.ssrn.com/sol3/papers.cfm?abstract_id=2175406

3) **What can you do about your online privacy?**
   a. Overview:
      https://www.consumerreports.org/digital-security/online-security-and-privacy-guide/
   b. In-depth guides:
      i. https://www.consumerreports.org/privacy/30-second-privacy-fixes/
      ii. https://inteltechniques.com/data/workbook.pdf

        iii. https://www.consumerreports.org/privacy/66-ways-to-protect-your-privacy-right-now/

  c. In-depth tools:
- i. https://www.privacytools.io/
- ii. https://epic.org/privacy/tools.html
- iii. https://www.consumerreports.org/privacy/privacy-tools-that-help-you-protect-your-personal-data/
- iv. https://www.dashlane.com

4) What individual "responsibility" is not enough to protect digital privacy (and why privacy regulation is important)?

  a. Overview: https://www.cmu.edu/news/stories/archives/2019/july/world-economic-forum-acquisti.html

  b. In-depth: https://www.cmu.edu/dietrich/sds/docs/loewenstein/PrivacyHumanBeh.pdf

5) Learn about privacy regulation:

  a. Overview: https://teachprivacy.com/anatomy-of-a-privacy-law/; https://blog.malwarebytes.com/security-world/2019/03/not-definitive-guide-cybersecurity-data-privacy-laws/

  b. In-depth: https://i-sight.com/resources/a-practical-guide-to-data-privacy-laws-by-country/

6) Some additional resources:

  a. https://epic.org/privacy/consumer/

  b. https://teachprivacy.com/privacy-resources/

7) Privacy and *Looking at You*: Where and when did you share your data?

  a. Check-Out text
- i. Email addresses: We are committed to respecting your privacy. We adhere to the following fair information principles: Accountability, lawfulness, fairness and transparency, purpose identification and limitation, data minimization, accuracy, storage limitation, and integrity and confidentiality. To further your enjoyment of the experience, it is necessary for us to obtain certain information about you. By submitting personal information (including email addresses) to us or to our agents, you agree that we may collect such personal information for the purpose of populating our proprietary software.

  b. Copy of confirmation Email
- i. Email addresses: We are committed to respecting your privacy. We adhere to the following fair information principles: Accountability, lawfulness, fairness and transparency, purpose identification and limitation, data minimization, accuracy, storage limitation, and integrity and confidentiality. To further your enjoyment of the experience, it is necessary for us to obtain certain information about you. By submitting personal information (including email addresses) to us or to our

agents, you agree that we may collect such personal information for the purpose of populating our proprietary software.

   c. Text from Tablet ToS

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