



# CANNABIS! A VIPER VAUDEVILLE

January 8 – 15, 2022

Composed & Music Direction by **GRACE GALU**

Libretto and Co-Direction by **BABA ISRAEL**

Dramaturgy & Co-Direction by **TALVIN WILKS**

Environment Design & Associate Direction by **NIC BENACERRAF**

Developed and produced by **HERE**

Co-presented with **PROTOTYPE** and **La MaMa** at the Ellen Stewart Theatre



**We're excited to offer sponsors of CANNABIS! the following opportunities:**

## **\$2,500**

- Logo placement in PROTOTYPE's digital program for this production, a potential audience of 10,000; and
- Logo placement in HERE emails about CANNABIS! sent to 20,000 people.

## **\$5,000**

All of the above, plus...

- Your company is listed on the PROTOTYPE and HERE websites with a link to your site, visited by 35,000 from November through late January;
- Your company is included in HERE + PROTOTYPE + Soul Inscribed's social media outlets (more than 35,000 followers combined); and
- 4 tickets to the world premiere production in New York in January 2022.

## **\$7,500**

All of the above, plus...

- The opportunity to have company representation and a promotional table at the performances of CANNABIS! from January 8-15, 2022.

## **\$10,000**

All of the above, plus...

- ½ Page Advertisement in the Digital Program for the production, a potential audience of 10,000; and
- An additional 4 tickets (for a total of 8) to the world premiere production in New York in January 2022.

## **\$15,000**

All of the above, plus...

- Full Page Advertisement in the Digital Program for the production, a potential audience of 10,000; and
- Branding opportunities in subsequent tour engagements of the production around the U.S.

## **\$25,000**

All of the above, plus...

- An additional 4 tickets (for a total of 12) to the world premiere production in New York in January 2022; and
- A special post-performance meet-and-greet with the artists.

A portion of each sponsorship level is tax-deductible. HERE, the producer and fiscal agent for CANNABIS!, is a registered 501c3 nonprofit organization in the state of New York.

## About CANNABIS!

Cannabis has been part of our documented pharmacopeia for 4,000 years. Brought to the Americas on slave ships, it has provided relief and communion for countless communities. Cannabis was sold legally in America until it became illegal as a means of criminalizing communities of color. Based on Martin A. Lee's book *Smoke Signals: A Social History of Marijuana*, *CANNABIS! A VIPER VAUDEVILLE* weaves the histories of icons such as Louis Armstrong and Bob Marley and grassroots activists Dennis Perron and Brownie Mary with personal narrative. From Congo Square to the speakeasies of the jazz age, from the revolutionary happenings of the '60s to the AIDS activism of the San Francisco buyers club, our time traveling production invokes a tradition of rebel spaces, of places of music, healing, and resistance. Our piece culminates in the present moment and, through audience interaction, guest artists, speakers, and activists, creates a space of connection for our gathered audience.

## About PROTOTYPE

OPERA | THEATRE | NOW

PROTOTYPE is committed to surprising audiences and confounding expectations through content, form, and relevance. The Festival's broad spectrum of programming—ranging from intimate black box productions to chamber operas—are cross-over experiences that welcome audiences interested in theatre, musical theatre, vocal music, opera, and dance. Producing PROTOTYPE in venues across Manhattan and Brooklyn also brings projects to where people live, strengthening the cultural life in multiple New York City neighborhoods. Festival admission starts at \$35 before discount codes, helping develop a socio-economically diverse audience. We anticipate 6,000 people will attend PROTOTYPE 2022 events and we intentionally schedule PROTOTYPE to coincide with the Association of Performing Arts Professionals (APAP), International Society of Performing Arts (ISPA), and OPERA America New Works Forum convenings. This positions our artists and their projects to be accessible to the hundreds of international presenters and producers who are in New York City at this time. This helps ensure that influential artistic decision-makers see PROTOTYPE events, creating possibilities for extended presentations and tours.



## About **HERE**

From our home in Lower Manhattan, HERE builds an inclusive community that nurtures artists of all backgrounds as they disrupt conventional expectations to create innovative performances in theatre, dance, music, puppetry, media, and visual art. By providing these genre-blending artists with an adaptive, flexible home for developing and producing their work, we share a range of perspectives reflective of the complexity of our city. HERE welcomes curious audiences to witness groundbreaking performances, responsive to the world in which we live, at free and affordable prices.

Founded in 1993 by four artists — Kristin Marting, Tim Maner, Barbara Busackino, and Randy Rollison — HERE was envisioned as a welcoming, safe environment that could attract and launch a variety of artists. Over the past 28 years, HERE has been home to such acclaimed artists and works as Eve Ensler's *The Vagina Monologues*, Basil Twist's *Symphonie Fantastique*, and Taylor Mac's *The Lily's Revenge*. We have produced and presented over 1,200 original works; served over 15,000 artists; and welcomed over 1,000,000 audience members. HERE's work and artists have received 16 OBIE Awards, 2 OBIE Grants and a CUNY Booth Award for artistic achievement, 2 Bessie Awards, 2 Pulitzer Prizes, 1 Pulitzer nomination, 6 Drama Desk nominations, 2 MacArthur "Genius Grant" Fellowships and most recently, 7 Tony nominations. HERE remains on "Best Off-Off Broadway" theatre lists across New York City. In 2005, with the support of the City of New York and the Lower Manhattan Development Corporation, HERE purchased its 9,000-square-foot longtime home with two performance spaces, a lounge, and gallery. HERE continues to stand as a pillar of the now burgeoning Hudson Square neighborhood. [HERE.org](http://HERE.org).